



Videodiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Strategic Media Service
3299 K Street NW, Ste 200
Washington, DC 20007

Contract # 102738

Schedule Dates 09/19/12-09/25/12
Advertiser National Republican Senatorial Committee (5772)
Agency Strategic Media Service (2949)
Product Political/Senate (1132)
Brand ANTI-DONNELLY (ISSUE) (13405)
Salesperson Click, Steve (1579)
Sales Office WTHR
Buyer Name MASSAR, ANDREA
Phone/Fax /
CPE NRSC
Account Types National/Political Issue
Billing Type Standard
Comments NRSC

Date Entered 09/17/12
Last Modified 09/18/12
Entered By Nancy Lavelly
CO-OP No
Headline # ECR07904191
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,680.00
Net Total \$60,520.00
Sales Tax

WTHR (WTHR)
By Broadcast Month
Sep. 2012
Grand Total: 64 \$71,200.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------|---------------------|---------|
| 1.0 | Revised Line / SPOT (1) | 09/18/12-09/22/12 | 2 | :30 | 11P-11:35P (EST) | 4 | | X | X | X | X | X | | 4 | \$1,600.00 | \$6,400.00 | WTHR (WTHR) | 11-11:35P LATE NEWS | 9/17/12 |
| 1.1 | Normal Line / SPOT (1) | 09/19/12-09/22/12 | 2 | :30 | 11P-11:35P (EST) | 4 | | X | X | X | X | X | | 4 | \$1,600.00 | \$6,400.00 | WTHR (WTHR) | 11-11:35P LATE NEWS | 9/17/12 |
| 2.0 | Normal Line / SPOT (2) | 09/24/12-09/25/12 | 2 | :30 | 11P-11:35P (EST) | 2 | X | X | | | | | | 2 | \$1,600.00 | \$3,200.00 | WTHR (WTHR) | 11-11:35P LATE NEWS | 9/17/12 |
| 3.0 | Normal Line / SPOT (3) | 09/19/12-09/21/12 | 2 | :30 | 6A-7A (EST) | 3 | | X | X | X | | | | 3 | \$1,000.00 | \$3,000.00 | WTHR (WTHR) | 6-7A SUNRISE | 9/17/12 |
| 4.0 | Normal Line / SPOT (4) | 09/25/12-09/25/12 | 2 | :30 | 6A-7A (EST) | 1 | | X | | | | | | 1 | \$1,000.00 | \$1,000.00 | WTHR (WTHR) | 6-7A SUNRISE | 9/17/12 |
| 5.0 | Normal Line / SPOT (5) | 09/19/12-09/21/12 | 2 | :30 | 7A-9A (EST) | 2 | | X | X | X | | | | 2 | \$900.00 | \$1,800.00 | WTHR (WTHR) | 7-9A TODAY | 9/17/12 |
| 6.0 | Normal Line / SPOT (6) | 09/24/12-09/24/12 | 2 | :30 | 7A-9A (EST) | 1 | X | | | | | | | 1 | \$900.00 | \$900.00 | WTHR (WTHR) | 7-9A TODAY | 9/17/12 |
| 7.0 | Normal Line / SPOT (7) | 09/19/12-09/21/12 | 3 | :30 | 9A-10A (EST) | 2 | | X | X | X | | | | 2 | \$400.00 | \$800.00 | WTHR (WTHR) | 9-10A TODAY | 9/17/12 |
| 8.0 | Normal Line / SPOT (8) | 09/24/12-09/24/12 | 3 | :30 | 9A-10A (EST) | 1 | X | | | | | | | 1 | \$400.00 | \$400.00 | WTHR (WTHR) | 9-10A TODAY | 9/17/12 |
| 9.0 | Normal Line / SPOT (9) | 09/19/12-09/20/12 | 2 | :30 | 10A-11A (EST) | 2 | | X | X | X | | | | 2 | \$400.00 | \$800.00 | WTHR (WTHR) | 10-11A TODAY | 9/17/12 |
| 10.0 | Normal Line / SPOT (9) | 09/25/12-09/25/12 | 2 | :30 | 10A-11A (EST) | 1 | X | | | | | | | 1 | \$400.00 | \$400.00 | WTHR (WTHR) | 10-11A TODAY | 9/17/12 |
| 11.0 | Normal Line / SPOT (11) | 09/19/12-09/20/12 | 3 | :30 | 12P-12:30P (EST) | 2 | | X | X | X | | | | 2 | \$400.00 | \$800.00 | WTHR (WTHR) | 12-12:30P NOON NEWS | 9/17/12 |
| 12.0 | Normal Line / SPOT (12) | 09/25/12-09/25/12 | 3 | :30 | 12P-12:30P (EST) | 1 | X | | | | | | | 1 | \$400.00 | \$400.00 | WTHR (WTHR) | 12-12:30P NOON NEWS | 9/17/12 |
| 13.0 | Normal Line / SPOT (13) | 09/19/12-09/21/12 | 3 | :30 | 12:30P-1P (EST) | 2 | | X | X | X | | | | 2 | \$400.00 | \$800.00 | WTHR (WTHR) | 12:30-1P NOON NEWS | 9/17/12 |

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



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Contract # 102738

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Salesperson Click, Steve (1579)
Sales Office WBTH
Buyer Name MASSAR, ANDREA
Phone/Fax /
CPE NRSC
Account Types National/Political Issue
Billing Type Standard
Comments NRSC

Date Entered 09/17/12
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WBTH (WBTH)
By Broadcast Month
Sep. 2012
Grand Total:

| Spots | Rate |
|-------|-------------|
| 64 | \$71,200.00 |
| 64 | \$71,200.00 |

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|--------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------|-----------------------------|---------|
| 14.0 | Normal Line / SPOT (14) | 09/24/12-09/25/12 | 3 | :30 | 12:30P-1P (EST) | 2 | X | X | | | | | | 2 | \$400.00 | \$800.00 | WBTH (WBTH) | 12:30-1P NOON NEWS | 9/17/12 |
| 15.0 | Normal Line / SPOT (14) | 09/20/12-09/21/12 | 2 | :30 | 3P-4P (EST) | 2 | | | | X | X | | | 2 | \$400.00 | \$800.00 | WBTH (WBTH) | 3-4P ELLEN | 9/17/12 |
| 16.0 | Normal Line / SPOT (16) | 09/24/12-09/24/12 | 2 | :30 | 3P-4P (EST) | 1 | X | | | | | | | 1 | \$400.00 | \$400.00 | WBTH (WBTH) | 3-4P ELLEN | 9/17/12 |
| 17.0 | Normal Line / SPOT (17) | 09/19/12-09/19/12 | 3 | :30 | 4P-5P (EST) | 1 | | X | | | | | | 1 | \$600.00 | \$600.00 | WBTH (WBTH) | 4-5P DR PHIL | 9/17/12 |
| 18.0 | Normal Line / SPOT (18) | 09/25/12-09/25/12 | 3 | :30 | 4P-5P (EST) | 1 | | X | | | | | | 1 | \$600.00 | \$600.00 | WBTH (WBTH) | 4-5P DR PHIL | 9/17/12 |
| 19.0 | Normal Line / SPOT (19) | 09/19/12-09/21/12 | 2 | :30 | 5P-6P (EST) | 3 | | X | X | X | | | | 3 | \$1,200.00 | \$3,600.00 | WBTH (WBTH) | 5-6P EARLY NEWS | 9/17/12 |
| 20.0 | Normal Line / SPOT (20) | 09/25/12-09/25/12 | 2 | :30 | 5P-6P (EST) | 1 | | X | | | | | | 1 | \$1,200.00 | \$1,200.00 | WBTH (WBTH) | 5-6P EARLY NEWS | 9/17/12 |
| 21.0 | Revised Line / SPOT (21) | 09/18/12-09/21/12 | 2 | :30 | 6P-6:30P (EST) | 4 | | X | X | X | X | | | 4 | \$1,600.00 | \$6,400.00 | WBTH (WBTH) | 6-6:30P EARLY NEWS | 9/17/12 |
| 21.1 | Normal Line / SPOT (21) | 09/19/12-09/21/12 | 2 | :30 | 6P-6:30P (EST) | 4 | | X | X | X | X | | | 4 | \$1,600.00 | \$6,400.00 | WBTH (WBTH) | 6-6:30P EARLY NEWS | 9/17/12 |
| 22.0 | Normal Line / SPOT (22) | 09/24/12-09/25/12 | 2 | :30 | 6P-6:30P (EST) | 2 | X | X | | | | | | 2 | \$1,600.00 | \$3,200.00 | WBTH (WBTH) | 6-6:30P EARLY NEWS | 9/17/12 |
| 23.0 | Revised Line / SPOT (23) | 09/18/12-09/21/12 | 3 | :30 | 6:30P-7P (EST) | 3 | | X | X | X | | | | 3 | | | WBTH (WBTH) | 6:30-7P NBC NIGHTLY NEWS | 9/17/12 |
| 23.1 | Normal Line / SPOT (23) | 09/19/12-09/21/12 | 3 | :30 | 6:30P-7P (EST) | 3 | | X | X | X | | | | 3 | \$3,000.00 | \$3,000.00 | WBTH (WBTH) | 6:30-7P NBC NIGHTLY NEWS | 9/17/12 |
| 23.1.1 | Closed Preempt (23) | 09/19/12 | | | | | | | | | | | | | | | WBTH (WBTH) | No Avail/Exception - per dm | |

CONFIRMATION CONTRACT

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WBTH (WBTH)
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|---------------------|-----------|--------------------|
| Sep. 2012 | 64 | \$71,200.00 |
| Grand Total: | 64 | \$71,200.00 |

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|--------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------|---|---------|
| 23.1.2 | Closed Preempt (23) | 09/19/12 | | | | | | | | | | | | | | | WBTH (WBTH) | No Avail/Exception - per bin | |
| 24.0 | Normal Line / SPOT (24) | 09/24/12-09/25/12 | 3 | :30 | 6:30P- 7P (EST) | 2 | X | X | | | | | | 2 | \$3,000.00 | \$6,000.00 | WBTH (WBTH) | 6:30-7P NBC NIGHTLY NEWS | 9/17/12 |
| 25.0 | Revised Line / SPOT (25) | 09/18/12-09/21/12 | 2 | :30 | 7P- 7:30P (EST) | 4 | | X | X | X | X | | | | | | WBTH (WBTH) | 7-7:30P WHEEL | 9/17/12 |
| 25.1 | Normal Line / SPOT (25) | 09/19/12-09/24/12 | 2 | :30 | 7P- 7:30P (EST) | 4 | | | X | X | X | | | 3 | \$1,300.00 | \$3,900.00 | WBTH (WBTH) | 7-7:30P WHEEL | 9/17/12 |
| 25.1.1 | Closed Preempt (25) | 09/21/12 | | | | | | | | | | | | | | | WBTH (WBTH) | Special Weather Report/Spot - Live Weather Update | |
| 26.0 | Normal Line / SPOT (26) | 09/24/12-09/25/12 | 2 | :30 | 7P- 7:30P (EST) | 2 | X | X | | | | | | 2 | \$1,300.00 | \$2,600.00 | WBTH (WBTH) | 7-7:30P WHEEL | 9/17/12 |
| 27.0 | Revised Line / SPOT (27) | 09/18/12-09/21/12 | 1 | :30 | 7:30P- 8P (EST) | 4 | | X | X | X | X | | | | | | WBTH (WBTH) | 7-30-8P JEOPARDY | 9/17/12 |
| 27.1 | Normal Line / SPOT (27) | 09/19/12-09/24/12 | 1 | :30 | 7:30P- 8P (EST) | 4 | | | X | X | X | | | 3 | \$1,500.00 | \$4,500.00 | WBTH (WBTH) | 7-30-8P JEOPARDY | 9/17/12 |
| 27.1.1 | Closed Preempt (27) | 09/21/12 | | | | | | | | | | | | | | | WBTH (WBTH) | Special Weather Report/Spot - Live Weather Update | |
| 28.0 | Normal Line / SPOT (28) | 09/24/12-09/25/12 | 1 | :30 | 7:30P- 8P (EST) | 2 | X | X | | | | | | 2 | \$1,500.00 | \$3,000.00 | WBTH (WBTH) | 7-30-8P JEOPARDY | 9/17/12 |
| 29.0 | Normal Line / SPOT (29) | 09/23/12-09/23/12 | 2 | :30 | 6P- 6:30P (EST) | 1 | | | | | | X | | 1 | \$550.00 | \$550.00 | WBTH (WBTH) | 6-6:30P EARLY NEWS | 9/17/12 |

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| 30.0 | Normal Line / SPOT (30) | 09/22/12-09/22/12 | 2 | :30 | 8A- 10A (EST) | 1 | | | | | | X | | 1 | \$500.00 | \$500.00 | WBTH (WBTH) | 8-10A SUNRISE | 9/17/12 |
| 31.0 | Normal Line / SPOT (31) | 09/23/12-09/23/12 | 2 | :30 | 8A- 9A (EST) | 1 | | | | | | | X | 1 | \$500.00 | \$500.00 | WBTH (WBTH) | 8-9A TODAY | 9/17/12 |
| 32.0 | Normal Line / SPOT (32) | 09/23/12-09/23/12 | 2 | :30 | 9A- 10A (EST) | 1 | | | | | | | X | 1 | \$500.00 | \$500.00 | WBTH (WBTH) | 9-10A SUNRISE | 9/17/12 |
| 33.0 | Normal Line / SPOT (33) | 09/19/12-09/20/12 | 3 | :30 | 4:30A- 4:59A (EST) | 1 | | | X | X | | | | 1 | \$150.00 | \$150.00 | WBTH (WBTH) | 4:30-5A SUNRISE | 9/17/12 |
| 34.0 | Normal Line / SPOT (1) | 09/23/12-09/23/12 | 2 | :30 | 11:30P- 12:05A (EST) | 1 | | | | | | | X | 1 | \$1,600.00 | \$1,600.00 | WBTH (WBTH) | 11:30P-12:05A LATE NEWS | 9/17/12 |
| 35.0 | M/G For 23.1.1 / SPOT (35) | 09/24/12-09/25/12 | 1 | :30 | 5P- 6P (EST) | 2 | X | X | | | | | | 2 | \$1,500.00 | \$3,000.00 | WBTH (WBTH) | 5-6P EARLY NEWS | 9/18/12 |
| 36.0 | M/G For 23.1.2 / SPOT (36) | 09/24/12-09/25/12 | 1 | :30 | 7:30P- 8P (EST) | 2 | X | X | | | | | | 2 | \$1,500.00 | \$3,000.00 | WBTH (WBTH) | 7:30-8P JEOPARDY | 9/18/12 |

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